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of justice and government digital service gds in 2012 jock founded product people limited a

product management consultancy and training pany he is also the author of the popular

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APRIL 28TH, 2020 - HE IS THE AUTHOR OF THE PRACTITIONERS GUIDE TO PRODUCT MANAGEMENT WHICH WAS PUBLISHED IN JANUARY 2015 BY GRAND CENTRAL PUBLISHING IN THE US AND PIATKUS IN THE UK HE ALSO WRITES THE BLOG I MANAGE PRODUCTS

**JOCK IS A FREELANCE HEAD OF PRODUCT AUTHOR
AND CONFERENCE SPEAKER'**

THE PRACTITIONER S GUIDE TO PRODUCT MANAGEMENT BY JOCK

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